


Show Me the Numbers: Designing Tables and Graphs to Enlighten


By Stephen Few



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Tables and graphs can more adequately communicate important business information when they reflect the good design practices discussed in this practical guide to effective table and graph design. Information is provided on the fundamental concepts of table and graph design, the numbers and knowledge most suitable for display in a graphic form, the best tabular means to communicate certain ideas, and the component-level aspects of design. Analysts, technicians, and managers will appreciate the solid theory behind this outline for ensuring that tables and graphs present quantitative business information in a truthful, attractive format that facilitates better decision making.

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