



## Vibe Merchants: The Sound Creators of Jamaican Popular Music (Ashgate Popular and Folk Music Series)

By Ray Hitchins

 Download

 Read Online

### Vibe Merchants: The Sound Creators of Jamaican Popular Music (Ashgate Popular and Folk Music Series) By Ray Hitchins

Vibe Merchants offers an insider's perspective on the development of Jamaican Popular Music, researched and analysed by a thirty-year veteran with a wide range of experience in performance, production and academic study. This rare perspective, derived from interviews and ethnographic methodologies, focuses on the actual details of music-making practice, rationalized in the context of the economic and creative forces that locally drive music production. By focusing on the work of audio engineers and musicians, recording studios and recording models, Ray Hitchins highlights a music creation methodology that has been acknowledged as being different to that of Europe and North America. The book leads to a broadening of our understanding of how Jamaican Popular Music emerged, developed and functions, thus providing an engaging example of the important relationship between music, technology and culture that will appeal to a wide range of scholars.

 [Download Vibe Merchants: The Sound Creators of Jamaican Pop ...pdf](#)

 [Read Online Vibe Merchants: The Sound Creators of Jamaican P ...pdf](#)

# Vibe Merchants: The Sound Creators of Jamaican Popular Music (Ashgate Popular and Folk Music Series)

*By Ray Hitchins*

**Vibe Merchants: The Sound Creators of Jamaican Popular Music (Ashgate Popular and Folk Music Series) By Ray Hitchins**

Vibe Merchants offers an insider's perspective on the development of Jamaican Popular Music, researched and analysed by a thirty-year veteran with a wide range of experience in performance, production and academic study. This rare perspective, derived from interviews and ethnographic methodologies, focuses on the actual details of music-making practice, rationalized in the context of the economic and creative forces that locally drive music production. By focusing on the work of audio engineers and musicians, recording studios and recording models, Ray Hitchins highlights a music creation methodology that has been acknowledged as being different to that of Europe and North America. The book leads to a broadening of our understanding of how Jamaican Popular Music emerged, developed and functions, thus providing an engaging example of the important relationship between music, technology and culture that will appeal to a wide range of scholars.

**Vibe Merchants: The Sound Creators of Jamaican Popular Music (Ashgate Popular and Folk Music Series) By Ray Hitchins Bibliography**

- Sales Rank: #6366019 in Books
- Published on: 2014-08-11
- Original language: English
- Number of items: 1
- Dimensions: 9.21" h x .63" w x 6.14" l,
- Binding: Hardcover
- 254 pages

 [Download Vibe Merchants: The Sound Creators of Jamaican Pop ...pdf](#)

 [Read Online Vibe Merchants: The Sound Creators of Jamaican P ...pdf](#)

## Download and Read Free Online Vibe Merchants: The Sound Creators of Jamaican Popular Music (Ashgate Popular and Folk Music Series) By Ray Hitchins

---

### Editorial Review

#### Review

'Working as a session musician in Jamaica since the early 1980s, Ray Hitchins is uniquely placed to comment on the island's studio practices. ... Hitchins interviewed key studio personnel to shed new light on the evolution of reggae and dancehall, forming the basis for this accessible book. Vibe Merchants sheds much new light on the early days of the Jamaican recording industry ... Honing in on errors in the existing literature he calls for a new understanding of the Jamaican recording studio aesthetic'. MOJO Magazine '... one of the most convincing and enjoyable traits of his book is the natural familiarity and the deep comprehension with which the author presents how music is actually made, i.e. turned into records, in studios in general, and in Jamaican ones in particular. This enables him to offer significant contributions to both research fields within which his work is inserted. ... Hitchins provides for the first time detailed and contextualized descriptions of recording and mixing sessions, giving an extremely clear picture of how music is made in Jamaica. ... a must-read for anyone interested in Jamaican popular music'. Volume!

#### About the Author

Ray Hitchins has worked in the Jamaican music industry since 1981. In addition to his credits as a touring and studio musician, he ran a successful Kingston-based production company and in 2011 completed a PhD in ethnomusicology at Leeds University. He currently lectures at The University of the West Indies, Jamaica.

### Users Review

#### From reader reviews:

##### **Ilene Venne:**

The book Vibe Merchants: The Sound Creators of Jamaican Popular Music (Ashgate Popular and Folk Music Series) make you feel enjoy for your spare time. You need to use to make your capable more increase. Book can being your best friend when you getting tension or having big problem along with your subject. If you can make looking at a book Vibe Merchants: The Sound Creators of Jamaican Popular Music (Ashgate Popular and Folk Music Series) for being your habit, you can get considerably more advantages, like add your own capable, increase your knowledge about many or all subjects. You can know everything if you like open up and read a book Vibe Merchants: The Sound Creators of Jamaican Popular Music (Ashgate Popular and Folk Music Series). Kinds of book are a lot of. It means that, science book or encyclopedia or other individuals. So , how do you think about this guide?

##### **Eugene Flowers:**

Here thing why this Vibe Merchants: The Sound Creators of Jamaican Popular Music (Ashgate Popular and Folk Music Series) are different and reliable to be yours. First of all looking at a book is good however it depends in the content of computer which is the content is as delightful as food or not. Vibe Merchants: The Sound Creators of Jamaican Popular Music (Ashgate Popular and Folk Music Series) giving you information deeper as different ways, you can find any reserve out there but there is no e-book that similar with Vibe Merchants: The Sound Creators of Jamaican Popular Music (Ashgate Popular and Folk Music Series). It gives you thrill reading journey, its open up your own personal eyes about the thing that happened in the

world which is maybe can be happened around you. You can easily bring everywhere like in recreation area, café, or even in your technique home by train. Should you be having difficulties in bringing the imprinted book maybe the form of Vibe Merchants: The Sound Creators of Jamaican Popular Music (Ashgate Popular and Folk Music Series) in e-book can be your option.

**Andrew Comer:**

Reading can called head hangout, why? Because when you find yourself reading a book specially book entitled Vibe Merchants: The Sound Creators of Jamaican Popular Music (Ashgate Popular and Folk Music Series) your mind will drift away trough every dimension, wandering in each aspect that maybe unknown for but surely will become your mind friends. Imaging every single word written in a publication then become one type conclusion and explanation which maybe you never get before. The Vibe Merchants: The Sound Creators of Jamaican Popular Music (Ashgate Popular and Folk Music Series) giving you yet another experience more than blown away your brain but also giving you useful details for your better life within this era. So now let us show you the relaxing pattern this is your body and mind is going to be pleased when you are finished studying it, like winning an activity. Do you want to try this extraordinary paying spare time activity?

**Jenny Perez:**

A lot of guide has printed but it differs. You can get it by world wide web on social media. You can choose the most effective book for you, science, amusing, novel, or whatever by means of searching from it. It is named of book Vibe Merchants: The Sound Creators of Jamaican Popular Music (Ashgate Popular and Folk Music Series). You can add your knowledge by it. Without leaving behind the printed book, it might add your knowledge and make a person happier to read. It is most important that, you must aware about guide. It can bring you from one place to other place.

**Download and Read Online Vibe Merchants: The Sound Creators of Jamaican Popular Music (Ashgate Popular and Folk Music Series) By Ray Hitchins #DV5T7U2XG8I**

## **Read Vibe Merchants: The Sound Creators of Jamaican Popular Music (Ashgate Popular and Folk Music Series) By Ray Hitchins for online ebook**

Vibe Merchants: The Sound Creators of Jamaican Popular Music (Ashgate Popular and Folk Music Series) By Ray Hitchins Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Vibe Merchants: The Sound Creators of Jamaican Popular Music (Ashgate Popular and Folk Music Series) By Ray Hitchins books to read online.

### **Online Vibe Merchants: The Sound Creators of Jamaican Popular Music (Ashgate Popular and Folk Music Series) By Ray Hitchins ebook PDF download**

**Vibe Merchants: The Sound Creators of Jamaican Popular Music (Ashgate Popular and Folk Music Series) By Ray Hitchins Doc**

**Vibe Merchants: The Sound Creators of Jamaican Popular Music (Ashgate Popular and Folk Music Series) By Ray Hitchins Mobipocket**

**Vibe Merchants: The Sound Creators of Jamaican Popular Music (Ashgate Popular and Folk Music Series) By Ray Hitchins EPub**