

Instagram: How Kevin Systrom & Mike Krieger Changed the Way We Take and Share Photos (Wizards of Technology)


By Rosa Waters


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In our modern, technology-driven world, a few important individuals have changed the way we live. With each new, great tech idea, our world becomes more interesting and complex. Many young people may know the names of the biggest technology and Internet-based companies, but do they know the story of the creators and businesses behind names like Netflix, Google, YouTube, and Facebook? This series tells the biographies of the titans of technology who are changing our world. Each book explores the life of an individual who started one of the world's most popular companies.

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Editorial Review

From School Library Journal

Gr 9 Up-This series introduces readers to the people who created well-known social media and entertainment products. Written with an intense business focus, they analyze why Netflix and others brands are popular and illustrate their inventors' creative journeys. At times, conceptual graphics seem geared toward a business audience rather than an educational arena. For example, an image of people floating above an outstretched palm is meant to convey that Reed struggled to manage his employees, but it may not be clear to students. Well-written study questions encourage readers to return to the text and skim for relevant passages. Some questions call upon students to conduct Internet research or analyze different business models. These texts provide a realistic view of how adults learn and grow in the working world, learning from their mistakes. Students will understand what an innovator or entrepreneur is and how personal challenges-such as Twitter founder Jack Dorsey's speech impediment-can lead to new forms of communication. An inspiring series.α(c) Copyright 2014. Library Journals LLC, a wholly owned subsidiary of Media Source, Inc. No redistribution permitted.

Users Review

From reader reviews:

Scott Croft:

Have you spare time for just a day? What do you do when you have considerably more or little spare time? That's why, you can choose the suitable activity for spend your time. Any person spent all their spare time to take a move, shopping, or went to the Mall. How about open or read a book titled Instagram: How Kevin Systrom & Mike Krieger Changed the Way We Take and Share Photos (Wizards of Technology)? Maybe it is to be best activity for you. You understand beside you can spend your time using your favorite's book, you can more intelligent than before. Do you agree with it is opinion or you have various other opinion?

Joseph Sutton:

As people who live in the particular modest era should be up-date about what going on or facts even knowledge to make all of them keep up with the era that is always change and advance. Some of you maybe will certainly update themselves by reading through books. It is a good choice for you personally but the problems coming to you actually is you don't know which one you should start with. This Instagram: How Kevin Systrom & Mike Krieger Changed the Way We Take and Share Photos (Wizards of Technology) is our recommendation to help you keep up with the world. Why, because book serves what you want and want in this era.

Brittany Schafer:

Nowadays reading books become more than want or need but also work as a life style. This reading behavior give you lot of advantages. The huge benefits you got of course the knowledge even the information inside

the book that improve your knowledge and information. The information you get based on what kind of book you read, if you want attract knowledge just go with education and learning books but if you want truly feel happy read one together with theme for entertaining including comic or novel. Typically the Instagram: How Kevin Systrom & Mike Krieger Changed the Way We Take and Share Photos (Wizards of Technology) is kind of book which is giving the reader unpredictable experience.

Joseph Carter:

In this era globalization it is important to someone to receive information. The information will make someone to understand the condition of the world. The health of the world makes the information much easier to share. You can find a lot of references to get information example: internet, classifieds, book, and soon. You can see that now, a lot of publisher this print many kinds of book. The book that recommended for you is Instagram: How Kevin Systrom & Mike Krieger Changed the Way We Take and Share Photos (Wizards of Technology) this publication consist a lot of the information on the condition of this world now. This book was represented how do the world has grown up. The terminology styles that writer use to explain it is easy to understand. The actual writer made some investigation when he makes this book. That's why this book suited all of you.

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