



Scale Development: Theory and Applications (Applied Social Research Methods)

By Robert F. DeVellis



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In the **Fourth Edition** of **Scale Development**, Robert F. DeVellis demystifies measurement by emphasizing a logical rather than strictly mathematical understanding of concepts. The text supports readers in comprehending newer approaches to measurement, comparing them to classical approaches, and grasping more clearly the relative merits of each. This edition addresses new topics pertinent to modern measurement approaches and includes additional exercises and topics for class discussion.

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Editorial Review

Review

“This is the foremost text on scale development for both the experienced and novice researcher alike.”
(Richard Conti)

“The **Fourth Edition** captures the recent development in measurement (e.g., alternatives to Alpha, bifactor model, hierarchical factor model, and available tools in R) by explaining concepts using accessible languages and examples.” (Shuyan Sun)

“The **Fourth Edition** of **Scale Development** incorporates practical examples and exercises to aid in student learning and understanding the fundamentals of measurement. The text continues to be a go-to resource for scholars and students alike.” (Stephen W. Dittmore)

PRAISE FOR THE PREVIOUS EDITION

“The key strength of this text is its ability to present the basic and necessary background on scale construction and measurement for the subsequent material, either in the context of the same first-year graduate course or in future courses during a masters and PhD program.” (René Bautista)

“This book does an excellent job in explaining complicated topics in test construction at a level that students can understand. The use of specific examples that demonstrate key points is very effective.” (Jonathan Feldman, Yeshiva University)

About the Author

Prior to retiring in 2012, Robert F. DeVellis was Professor in the Department of Health Behavior, (Gillings School of Global Public Health) at the University of North Carolina at Chapel Hill. Dr. DeVellis has more than 35 years of experience in the measurement of psychological and social variables. He has been an active member of the Patient-Reported Outcomes Measurement Information System (PROMIS) consortium, a multisite National Institutes of Health (NIH) Roadmap initiative directed at identifying, modifying, testing, and disseminating outcome measures for use by NIH investigators. His role in PROMIS was as network-wide domain chair for Social Outcomes. He has served on the Board of Directors for the American Psychological Association’s Division of Health Psychology (38), on the Arthritis Foundation’s Clinical/Outcomes/Therapeutics Research Study Section, and on the Advisory Board of the Veterans Affairs Measurement Excellence Initiative. He is the recipient of the 2005 Distinguished Scholar Award from the Association of Rheumatology Health Professionals and is an associate editor of *Arthritis Care and Research*. In addition, he has served as guest editor, guest associate editor, or reviewer for more than two dozen other journals. He has served as principal investigator or co-investigator since the early 1980s on a series of research projects funded by the federal government and private foundations. He remains intellectually active in his editorial role and as a consultant on a variety of projects.

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