



## Startup Life: Surviving and Thriving in a Relationship with an Entrepreneur

By Brad Feld, Amy Batchelor

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**"Real life insights on what it takes to make it in a relationship with an entrepreneur"**

Entrepreneurs are always on the go, looking for the next "startup" challenge. And while they lead very intensely rewarding lives, time is always short and relationships are often long-distance and stressed because of extended periods apart. Coping with these, and other obstacles, are critical if an entrepreneur and their partner intend on staying together--and staying happy.

In *Startup Life*, Brad Feld--a Boulder, Colorado-based entrepreneur turned-venture capitalist--shares his own personal experiences with his wife Amy, offering a series of rich insights into successfully leading a balanced life as a human being who wants to play as hard as he works and who wants to be as fulfilled in life and in work. With this book, Feld distills his twenty years of experience in this field to address how the village of startup people can put aside their workaholic ways and lead rewarding lives in all respects.

- Includes real-life examples of entrepreneurial couples who have had successful relationships and what works for them.
- Provides practical advice for adapting to change and overcoming the inevitable ups and downs associated with the entrepreneurial lifestyle.
- Written by Brad Feld, a thought-leader in this field who has been an early-stage investor and successful entrepreneur for more than twenty years.

While there's no "secret formula" to relationship success in the world of the entrepreneur, there are ways to making navigation of this territory easier. *Startup Life* is a well-rounded guide that has the insights and advice you need to succeed in both your personal and professional life.

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**Startup Life: Surviving and Thriving in a Relationship with an Entrepreneur** By Brad Feld, Amy Batchelor **Bibliography**

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### Editorial Review

Amazon.com Review

### From the Author: 10 Quick Tips to Incorporate into Your Entrepreneurial Relationship Today



Brad Feld

1. **Never Schedule High Priorities Activities or Deadlines on Fridays:** Doing so will likely create a scenario that drifts into Friday night, Saturday, and then Sunday. Always be realistic about the ebb and flow of the work cycle.
2. **Don't Bring Up Charged Topics at Bedtime:** Your bedroom should be a sanctuary and a safe haven from the demands of the world. Never start a conflict when you and your partner are in bed and dozing off to sleep.
3. **Laugh and Laugh Often:** We believe you can never hug each other enough, say you love each other too much, or laugh too often.
4. **Apologize and Forgive:** Practice apologizing when you hurt your partner's feelings. Offer forgiveness when your partner has been careless with your feelings. Know that you will try to be your best self but that you will often fail and will need to hone your apology skills.
5. **Have a Life Dinner Once a Month:** Make a reservation right now at one of your favorite restaurants. Go out--just the two of you. Buy your significant other a gift. Turn off your cell phones and hand them to the other person. Spend a long slow dinner enjoying each other's company.
6. **Set Limits on Technology:** You do not need to do just one more e-mail right before bedtime. You really don't. You need to sleep well and restore yourself and reset your brain chemistry during a nice night of rest. Those who need to take breaks from technology are often the least likely to do it.
7. **Live Where You Want to Live:** Pick the place where you want to live and build your life around it. Our contributors to the book, Mark and Pam Solon, say "We believe it's important for young people embarking on their lives to realize that geography matters in your happiness quotient and that it can even out--weigh the highest-paying job opportunities."
8. **Life Is a Marathon, Not a Sprint:** Another contributor to the book, Dave Jilk, says "If I could send my

younger self a message from the future, it would tell me to treat my career more like a marathon than a sprint."

9. **Commit to Each Other's Dreams:** "Recognizing that one's partner is pursuing their dream, they are satisfied down to their soul and, in so being satisfied, are that much more alive. That level of aliveness is a gift few partners can ever give, and successful couples recognize this," say Tim Enwall and Hillary Hall.
10. **Always Answer His or Her Calls!** While it might seem like a small gesture, the cumulative impact of doing so on a regular basis shows your partner they matter to you.

## Review

"There have been many thousands of pages dedicated to successful entrepreneurship, but rarely a word spoken about leading a successful entrepreneurial life until the release of "Startup Life." In what I consider to be the first must-read book of the year, Amy Batchelor and Brad Feld artfully tackle the subject with an astonishing level of transparency and authenticity. No subject is off-limits, including emotional struggles, sexual intimacy, financial decision-making, and family planning."

—Forbes, 1/23/2013

"One of the most appealing aspects of *Startup Life* is that Brad and Amy are not dogmatic. They offer various suggestions from their own lives, as well as vignettes provided by other startup couples, which Brad believes make the book more impactful and balanced...Although the book's ideal audience is an entrepreneurial couple on the front-end of their relationship, even veteran entrepreneurs can learn something from *Startup Life*."

—Forbes

## From the Inside Flap

**Entrepreneurs are always** on the go, looking for the next startup challenge. And while they lead very intensely rewarding lives, time is always short and relationships are often long-distance and stressed because of extended periods apart. Coping with these, and other, obstacles are critical if an entrepreneur and their partner intend on staying together—and staying happy.

Nobody understands this situation better than Boulder, Colorado-based entrepreneur turned venture capitalist Brad Feld. And now, with *Startup Life*—the second book in the Startup Revolution series—Feld and his wife, Amy Batchelor, share their personal experiences with you, and reveal what it takes to survive and thrive in an entrepreneurial relationship.

Engaging and accessible, this book offers a series of rich insights into leading a balanced life as a human being who wants to play as hard as he/she works, and who wants to be as fulfilled in life and in work. Based on the ups and downs of the authors—as well as what has worked, and not worked, for other entrepreneurial couples—*Startup Life* skillfully addresses how the village of startup people can have their workaholic ways while leading rewarding lives in all respects.

Along the way, you'll discover some very useful strategies for balancing entrepreneurship with relationships, including waiting for a good time for real conversation (hint: it's not right after you get home from work), life dinners, quarterly vacations off the grid, no TV in the bedroom, always answering your phone when your beloved calls, and much more.

While there's no secret formula to relationship success in the world of the entrepreneur, Brad and Amy have

found ways to make navigating this territory easier during their over twenty years together. *Startup Life* is a well-rounded guide filled with examples and advice that can help you avoid the missteps that many people in this situation make, and succeed in both your personal and business life.

## **Users Review**

### **From reader reviews:**

#### **Bernard Woodley:**

Do you have favorite book? Should you have, what is your favorite's book? Reserve is very important thing for us to be aware of everything in the world. Each book has different aim or perhaps goal; it means that guide has different type. Some people experience enjoy to spend their a chance to read a book. They are reading whatever they take because their hobby is reading a book. Consider the person who don't like examining a book? Sometime, particular person feel need book after they found difficult problem or even exercise. Well, probably you will need this *Startup Life: Surviving and Thriving in a Relationship with an Entrepreneur*.

#### **Rhonda Munoz:**

Information is provisions for folks to get better life, information currently can get by anyone with everywhere. The information can be a knowledge or any news even an issue. What people must be consider while those information which is within the former life are challenging to be find than now's taking seriously which one is acceptable to believe or which one the resource are convinced. If you find the unstable resource then you have it as your main information we will see huge disadvantage for you. All those possibilities will not happen within you if you take *Startup Life: Surviving and Thriving in a Relationship with an Entrepreneur* as your daily resource information.

#### **Jeffrey Gorski:**

Playing with family in the park, coming to see the water world or hanging out with pals is thing that usually you might have done when you have spare time, subsequently why you don't try thing that really opposite from that. A single activity that make you not sense tired but still relaxing, trilling like on roller coaster you have been ride on and with addition info. Even you love *Startup Life: Surviving and Thriving in a Relationship with an Entrepreneur*, you are able to enjoy both. It is excellent combination right, you still want to miss it? What kind of hang-out type is it? Oh can happen its mind hangout men. What? Still don't get it, oh come on its named reading friends.

#### **Joyce Greenberg:**

A lot of people said that they feel fed up when they reading a publication. They are directly felt the item when they get a half regions of the book. You can choose often the book *Startup Life: Surviving and Thriving in a Relationship with an Entrepreneur* to make your personal reading is interesting. Your personal skill of reading skill is developing when you such as reading. Try to choose basic book to make you enjoy to learn it and mingle the idea about book and reading through especially. It is to be first opinion for you to like

to open a book and study it. Beside that the book Startup Life: Surviving and Thriving in a Relationship with an Entrepreneur can to be your friend when you're experience alone and confuse in what must you're doing of that time.

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