



## Writing in the Works (Custom) 3rd Edition

By Kathryn Burak Susan Blau



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Overview WRITING IN THE WORKS (WITW) uses a real-world writing approach to intrigue and inspire users of all ages and backgrounds-showing you how to produce well-written pieces that people will want to read. The book's 11 Assignment chapters cover real-world genres such as application essays, news articles, editorials, proposals, public service messages, and film reviews. WITW is motivating and sophisticated, with dynamic visuals, timely readings, and obvious relevance and connection to the real world. Throughout, the authors don't treat you as a learner, but as a serious writer who is capable of writing for an actual audience. In all of the book's writing tasks, you are asked to write as if your work will be submitted for publication-or to actually to do so. With this as the end result, you learn genre conventions, audience, purpose, research, critical thinking, and style-skills directly transferable to all kinds of writing, including writing you may do for work and community.

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