

# Young Leaders 3.0: Stories, Insights, and Tips for Next-Generation Achievers

By Jason L. Ma



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Welcome to *Young Leaders 3.0: Stories, Insights, and Tips for Next-Generation Achievers*! You are about to embark on an exciting ride following the transformative journeys of a diverse group of 23 millennial leaders. These handpicked 17-to-24-year-old contributors are young alumni and current students who hail from all eight Ivy League universities (Brown, Columbia, Cornell, Dartmouth, Harvard, Penn, Princeton, and Yale), Babson, Bowdoin, Colgate, Georgetown, Georgia Tech, MIT, Northwestern, Oxford, Stanford, UC Berkeley, UCLA, UChicago, and USC. Yet, these young leaders' accomplishments transcend standardized test scores, GPAs, and résumés to reveal a more human and multifaceted view of achievement and growth. These stories provide an inside look into their personal successes and failures along with proven strategies you can apply in your own life to get ahead.

### How This Book Benefits High School Students

Gain a rare look into the secrets of college prep and admissions success. You will get advice from these exemplary young leaders on selecting extracurricular and summer activities, building relationships, developing both study and leadership skills, learning from mistakes made, and preparing for college applications. The array of unique college application personal essays, accompanied by author Jason L. Ma's commentary, will inspire you to craft original and creative college applications that will boost your chances of acceptance, help you choose the right university, and assist you in making a smooth transition to college life.

### How This Book Benefits University Students and Millennial Professionals

Find insight into your fields of interest to get started in your professional or entrepreneurial career and to take your dreams and goals to the next level. Pick up strategies to help you build employable skills, find internships and jobs, choose what types of companies or nonprofits to join, and adapt to the needs of this dynamically changing world. Learn invaluable skills on and off campus, including how to manage failure.

### How This Book Helps Parents, Educators, and Employers

Discover how the next generation of leaders wishes to change our future. Learn how to relate to and support them, and strengthen your own family values. Take the parenting of teens and the nurturing of millennials for success to the next level. Understand what leadership education really is.

### **More on Why This Book Will Help You**

This book is the culmination of Jason L. Ma's years of experience as a leading millennial and teen mentor, success coach, speaker, and author. *Young Leaders 3.0* offers a wealth of insights and strategies he developed through his work with hundreds of talented individuals, his reflections on his own successes, and the invaluable lessons he has gleaned. By observing what drives these young people to become leaders in their fields, Ma has come to recognize successful and not-so-effective patterns in their approaches to life, school, and work. You will see how they think, act, and strive to change the world.

In *Young Leaders 3.0*, Ma combines these millennial achievers' thoughtful reflections and personal visions with his own analysis and wisdom. The Epilogue summarizes important themes, identifies success patterns, and offers concluding actionable advice. By suggesting new models and indicating paths that these young leaders have paved, Ma's book will inspire and guide young people to succeed in any endeavor, and also show parents, educators, and employers how to effectively support the next generation.

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### **Young Leaders 3.0: Stories, Insights, and Tips for Next-Generation Achievers By Jason L. Ma Bibliography**

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### Editorial Review

#### Review

"While this is certainly a great book for aspiring young leaders, it also offers senior managers delightful insight into the thinking of the next generation. This book serves to get the synapses firing between both generations and acts as a catalyst for a future that starts with passion, education, entrepreneurship, and an informed passing of the torch to a new generation of leadership."

--**Jonathan Rosenberg**, author of *How Google Works* and former senior vice president of Products, Google

#### From the Back Cover

"Jason L. Ma's book, *Young Leaders 3.0*, is a tour de force. This book is not only extremely helpful in guiding young people but also advantageous for parents and all adults, both young and old. A classic in the making."

--**Narayana Murthy**, founder and former chairman and CEO, Infosys, listed as one of "The 12 Greatest Entrepreneurs of Our Time" by *Fortune Magazine* in 2012

"*Young Leaders 3.0* is a must-read for aspiring teenagers and young adults. Period. Jason Ma offers hard-won guidance for the big decisions that high school kids, college students, and young professionals and entrepreneurs face today."

--**Heidi Roizen**, operating partner, Draper Fisher Jurvetson, and lecturer, Stanford University

"With such thoughtful and generous advice from peers to guide them through the high school, college, and early career years, *Young Leaders 3.0* is a critical resource for future leaders. I wish I'd had such a resource when I was first starting out."

--**Keith Ferrazzi**, author of the NY Times Best Sellers *Never Eat Alone* and *Who's Got Your Back*

"Jason Ma's stories of the young leaders and his concluding advice in this book provide invaluable guidance, example, and direction for any ambitious young adult who aspires to lead and have a disproportionate impact in the decades ahead."

--**Paul Tagliabue**, chairman of the Board of Directors, Georgetown University, and commissioner, National Football League (NFL) 1989-2006

"To all teenagers and twentysomethings out there: YOU are the next generation of leaders. This enlightening and fun-to-read book can change your life positively and powerfully."

--**Abbe Wright**, contributing editor at *Glamour Magazine*, in charge of the 2015 Top Ten College Women competition

"*Young Leaders 3.0* by Jason L. Ma should be informally required reading for all students. Students must take advantage of this practical and inspirational resource!"

--**Andrew W. Ishibashi**, principal, Lowell High School, San Francisco, California

"Inspirational and authentic! Different from so many other books that focus on getting into college or starting a career, *Young Leaders 3.0* covers the most transformational years in a young adult's life--that pressurized, stressful, intimidating, confusing, and uncertain time before, during, and immediately following college."

--**Don Levy**, former senior vice president of marketing and communications, Sony Pictures

"Whether you are a high school student, university student, young professional, parent, or senior executive, you shouldn't wait to pick up this exceptional and enriching leadership book. This masterpiece will inspire and benefit you."

--**Peter Liu**, founder and chairman, WI Harper Group, and member, Committee of 100

"In all my years as a large public high school principal, I have never seen any other nonfiction book that is as inspiring and practical for high school students as *Young Leaders 3.0*."

--**Grettel Castro-Stanley**, principal, Independence High School, San Jose, California

"Young people (and parents) reading this book would benefit from and be inspired by the stories of hardship, the importance of failure as a motivator and life lesson, and the general message to not give up. A great resource!"

--**Muhammed Chaudhry**, president and CEO, Silicon Valley Education Foundation

"Not since Amy Chua's *Battle Hymn of the Tiger Mother* landed on bookshelves has there been a global mentoring book more certain to become a major best seller for years to come than Jason L. Ma's *Young Leaders 3.0*. This book is a must-read for ambitious high school and college students, young professionals and entrepreneurs, and their parents."

--**Clark Kepler**, owner and former CEO of Kepler's Books for 33 years

"*Young Leaders 3.0* is a groundbreaking repository of insight and life advice from an impressive cohort of young visionaries and change makers. The inspiring storytelling contained in this work instills actionable advice that is accessible to a wide range of readers, especially those who face many unanswered questions about college, career choice, and their impact on the world."

--**Carolyn Yang**, senior at Princeton University's Woodrow Wilson School of Public and International Affairs

"*Young Leaders 3.0* is a groundbreaking book that focuses on the ground floor of how leaders emerge. Jason Ma's work is especially important in guiding and directing attention to young leaders who are actually solving problems."

--**Alex Fiance**, CEO, Kairos Society

"*Young Leaders 3.0* is an outstanding treasure trove that showcases inspiring success stories among young people. It is a book about hope, dreams, dedication, courage, ingenuity, and conviction."

--**Martin Roll**, advisor to Fortune 100, lecturer at leading global business schools, and author of *Asian Brand Strategy*

"Jason Ma is a visionary in the education industry, and his new book, *Young Leaders 3.0*, provides the best guide available to help the next generation of young leaders plan their strategies for success in life."

--**Paul W. Bradley**, chairman and CEO of Caprica International, vice chairman of Supply Chain Asia, and one of the 40 "New Asian Leaders" of the World Economic Forum in 2004

"*Young Leaders 3.0* is the definitive global guidebook to early career success--either professional or entrepreneurial. Any student or parent who takes this anthology's advice to heart is bound to prosper, both in exercising laudable virtues and in attaining worthy aspirations."

--**Lou Marinoff** PhD, professor of Philosophy at CCNY, founding president of American Philosophical Practitioners Association, and author of *The Power of Tao* and *Plato Not Prozac*

About the Author

Jason L. Ma is the founder, CEO and Chief Mentor of ThreeEQ Inc. and the author of *Young Leaders 3.0*. Learn about Ma at [ThreeEQ.com/about/people/](http://ThreeEQ.com/about/people/).

## Users Review

### From reader reviews:

#### **Marcy Ontiveros:**

The book *Young Leaders 3.0: Stories, Insights, and Tips for Next-Generation Achievers* can give more knowledge and information about everything you want. Why then must we leave the best thing like a book *Young Leaders 3.0: Stories, Insights, and Tips for Next-Generation Achievers*? A few of you have a different opinion about book. But one aim in which book can give many facts for us. It is absolutely correct. Right now, try to closer using your book. Knowledge or info that you take for that, you are able to give for each other; you can share all of these. Book *Young Leaders 3.0: Stories, Insights, and Tips for Next-Generation Achievers* has simple shape but the truth is know: it has great and big function for you. You can search the enormous world by start and read a book. So it is very wonderful.

#### **Rafael Arent:**

A lot of people always spent all their free time to vacation or perhaps go to the outside with them household or their friend. Were you aware? Many a lot of people spent that they free time just watching TV, or playing video games all day long. If you need to try to find a new activity that is look different you can read a book. It is really fun for you personally. If you enjoy the book which you read you can spent all day long to reading a guide. The book *Young Leaders 3.0: Stories, Insights, and Tips for Next-Generation Achievers* it is quite good to read. There are a lot of folks that recommended this book. These were enjoying reading this book. When you did not have enough space to bring this book you can buy the actual e-book. You can m0ore effortlessly to read this book from a smart phone. The price is not to fund but this book features high quality.

#### **Robin Harvey:**

Are you kind of hectic person, only have 10 or perhaps 15 minute in your day to upgrading your mind skill or thinking skill perhaps analytical thinking? Then you are receiving problem with the book compared to can satisfy your short space of time to read it because this all time you only find publication that need more time to be go through. *Young Leaders 3.0: Stories, Insights, and Tips for Next-Generation Achievers* can be your answer because it can be read by anyone who have those short free time problems.

#### **Bernice Bland:**

In this era which is the greater particular person or who has ability to do something more are more valuable than other. Do you want to become one of it? It is just simple solution to have that. What you have to do is just spending your time very little but quite enough to have a look at some books. One of many books in the top listing in your reading list will be *Young Leaders 3.0: Stories, Insights, and Tips for Next-Generation Achievers*. This book which is qualified as *The Hungry Inclines* can get you closer in getting precious person. By looking way up and review this reserve you can get many advantages.

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