



## Social Inequalities, Media, and Communication: Theory and Roots (Communication, Globalization, and Cultural Identity)

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**Social Inequalities, Media, and Communication: Theory and Roots (Communication, Globalization, and Cultural Identity)** From Lexington Books

*Social Inequalities, Media, and Communication: Theory and Roots* provides a global analysis of the intersection of social inequalities, media, and communication. This book contains chapter contributions written by scholars from around the world who engage in country- and region-specific case studies of social inequalities in media and communication. The volume is a theoretical exploration of the classical, structuralist, culturalist, postmodernist, and postcolonial theoretical approaches to inequality and how these theoretical discourses provide critical understanding of social inequalities in relation to narratives shaped by media and communication experiences. The contributors provide class and gender analyses of media and culture, engage theoretical discourses of inequalities and capitalism in relation to communication technologies, and explore the cyclical relationship of theory and praxis in studying inequalities, media, and communication.

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### Editorial Review

#### Review

If Thomas Piketty put inequality on the global agenda for academics and policy makers, then this collection puts it on the map for communication scholarship, policy research, and media activism. Combining a range of approaches to critical theory with rich case studies, *Social Inequalities, Media, and Communication* shines a bright light on one of the world's most critical problems. (Vincent Mosco, Professor Emeritus, Queen's University, Canada)

*Social Inequalities, Media, and Communication: Theory and Roots* offers a different approach to the field of media and communication research. The thematic area as such is well known and frequently studied, but this anthology brings in a new bouquet of fresh international researchers. It also provides new frameworks for such well-studied concepts as the North/South contradiction, digital divide, and sustainable development. The chapters are based on historical roots and postcolonial theories, but they also present case studies on class, race, gender, and communication technology, frequently challenging conventional categories of theory and praxis. (Ullamaija Kivikuru, University of Helsinki)

#### About the Author

**Jan Servaes** is chair professor in the Department of Media and Communication at the City University of Hong Kong and UNESCO chair in communication for sustainable social change at the University of Massachusetts Amherst.

**Toks Oyedemi** received his PhD from the University of Massachusetts Amherst.

### Users Review

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#### **Benjamin Chambers:**

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#### **Benjamin Aldridge:**

The book *Social Inequalities, Media, and Communication: Theory and Roots (Communication, Globalization, and Cultural Identity)* has a lot of information on it. So when you read this book you can get a lot of gain. The book was published by the very famous author. Mcdougal makes some research before write

this book. This book very easy to read you can get the point easily after scanning this book.

**Allison Phelps:**

Social Inequalities, Media, and Communication: Theory and Roots (Communication, Globalization, and Cultural Identity) can be one of your beginner books that are good idea. We recommend that straight away because this e-book has good vocabulary that will increase your knowledge in vocabulary, easy to understand, bit entertaining but still delivering the information. The copy writer giving his/her effort to get every word into enjoyment arrangement in writing Social Inequalities, Media, and Communication: Theory and Roots (Communication, Globalization, and Cultural Identity) but doesn't forget the main point, giving the reader the hottest in addition to based confirm resource data that maybe you can be certainly one of it. This great information can easily drawn you into completely new stage of crucial contemplating.

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