



Advanced Public Speaking: Dynamics and Techniques

By Ruth Livingston



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The text provides instruction on how to give different types of presentations and how to improve upon other communication skills including listening. Topics include harnessing the fear of public speaking, applying immediacy, storytelling, motivating others, listening actively, interviewing successfully, lecturing and conducting workshops effectively, speaking off the cuff, selling yourself and your business, and presenting for special occasions. Aristotle's Canons of Rhetoric are also discussed as a foundation to organizing and delivering dynamic presentations. The book is ideal as a text for an Advanced Public Speaking course.

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Editorial Review

About the Author

Dr. Ruth Livingston has twenty years of experience in the field of communication. She teaches college courses and conducts workshops on public speaking and enhancing communication skills. She received a Bachelor of Science degree in communication and has two master's degrees, one in education and the other in professional communication. Her PhD is in professional studies in education.

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