



Information Technology for Management: Digital Strategies for Insight, Action, and Sustainable Performance

By Efraim Turban, Linda Volonino, Gregory R. Wood

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- Sales Rank: #109367 in Books
- Published on: 2014-12-22
- Original language: English
- Number of items: 1
- Dimensions: 11.02" h x .79" w x 8.66" l,
- Binding: Hardcover
- 504 pages

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