



Understanding Western Society: Combined Volume: A History

By John P. McKay, Clare Haru Crowston, Merry E. Wiesner-Hanks, Joe Perry



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Understanding Western Society, Second Edition, features a brief, question-drive narrative that models for students the inquiry-based methods used by historians and helps students understand what's really important to know about Western civilization. The second edition introduces **LaunchPad**, an interface that combines carefully curated new content, assignments, and assessments integrated with an interactive e-book. With LaunchPad, students have the option of reading the book in print or online and you have the technology to make class preparation a breeze. LaunchPad includes all the primary sources from *Sources of Western Society*, as well as **LearningCurve**, an automatically graded adaptive learning tool that students love to use to cement their understanding of the text and instructors love to assign to prepare students for class. **LaunchPad** also has a wealth of activities and assessments that help students make progress towards learning outcomes: map and visual activities, auto-graded quizzing, guided reading exercises, and carefully developed Online Document Projects. **LaunchPad** is easy to use and can and can be integrated with your school's course management system, giving you the tools for enhanced teaching and learning.

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Editorial Review

About the Author

John P. McKay (Ph.D., University of California, Berkeley) is professor emeritus at the University of Illinois. He has written or edited numerous works, including the Herbert Baxter Adams Prize-winning book *Pioneers for Profit: Foreign Entrepreneurship and Russian Industrialization, 1885-1913*.

Clare Haru Crowston (Ph.D., Cornell University) teaches at the University of Illinois, where she is currently associate professor of history. She is the author of *Fabricating Women: The Seamstresses of Old Regime France, 1675-1791*, which won the Berkshire and Hagley Prizes. She edited two special issues of the *Journal of Women's History*, has published numerous journal articles and reviews, and is a past president of the Society for French Historical Studies.

Merry E. Wiesner-Hanks (Ph.D., University of Wisconsin-Madison) taught first at Augustana College in Illinois, and since 1985 at the University of Wisconsin-Milwaukee, where she is currently UWM Distinguished Professor in the department of history. She is the coeditor of the *Sixteenth Century Journal* and the author or editor of more than twenty books, most recently *The Marvelous Hairy Girls: The Gonzales Sisters and Their Worlds* and *Gender in History*. She is the former Chief Reader for Advanced Placement World History. **Joe Perry** (Ph.D., University of Illinois at Urbana-Champaign) is Associate Professor of modern German and European history at Georgia State University. He has published numerous articles and is author of *Christmas in Germany: A Cultural History* (2010). His current research interests focus on issues of consumption, gender, and popular culture in West Germany and Western Europe after World War II.

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