



Health Promotion in Multicultural Populations: A Handbook for Practitioners and Students

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Edited by Robert M. Huff, Michael V. Kline, and Darleen V. Peterson, the Third Edition of **Health Promotion in Multicultural Populations** offers both students and practitioners an indispensable resource on assessment and implementation guidelines for promoting health and enhancing behaviors that optimize health in any cultural community.

Leading experts explore a wide range of topics, including the context of culture, cross-cultural perceptions of health, conceptual approaches to multicultural health promotion, health disparities, and the contributions of multicultural populations. Using the Cultural Assessment Framework (CAF), this proven handbook includes a focus on six specific populations (Hispanic/Latino, African American, American Indian and Alaska Native, Asian American, Pacific Islanders, and Arab Americans). The text concludes with a set of tips for working cross-culturally and a discussion about where the field is heading with respect to research and practice in the 21st century.

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- Sales Rank: #57831 in Books
- Published on: 2014-01-21
- Original language: English
- Number of items: 1
- Dimensions: 9.75" h x 7.00" w x 1.25" l, 2.05 pounds
- Binding: Paperback
- 560 pages

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Editorial Review

Review

“I thought the text was well written and concepts clearly articulated.” (Justin Coran)

“Not only is it a great textbook for master and doctoral levels, it is a Handbook that practitioners can purchase after graduation to use for the rest of their careers.” (Mary Lou Gutierrez)

“I found myself referencing it for my own research a few times throughout the semester.” (Meghan Moran)

“I believe the text does an outstanding job in presenting the many dimensions of health promotion in multicultural populations.” (Larry Williams)

About the Author

Robert M. Huff (M.P.H., California State University, Northridge; Ph.D., University of California, Santa Barbara Graduate School of Education) is Emeritus Professor of Public Health at California State University, Northridge. Prior to joining the faculty at CSUN, he was a health education practitioner for the Charles Drew Postgraduate Medical School in Los Angeles and Ventura County Public Health Services and Medical Center. As a professor at CSUN, he has taught graduate courses in public health education in the areas of program planning and evaluation, health behavior change, communication and media, cross-cultural issues in public health, holistic health, and other related courses. His research interests combine his undergraduate training in anthropology with his graduate training in public health and education to focus on multicultural health promotion and disease prevention programs in a variety of settings.

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Darleen V. Peterson (M.A., M.P.H., Ph.D., M.C.H.E.S.) is Associate Professor of Practice and Associate Dean for Academic Affairs at Claremont Graduate University (CGU). She is the founding director of the Master of Public Health Program in the School of Community and Global Health at CGU. She served as Assistant Professor in the Department of Preventive Medicine, as well as Assistant Director for the Master of Public Health program at the University of Southern California (USC). Her research interests include health communication, specifically the evaluation of statewide tobacco control campaigns and the assessment of pro-tobacco marketing activities. She received an M.A. in Communications Management from USC's Annenberg School for Communication, an M.P.H. in Community Health Education from California State University, Northridge, and a Ph.D. in Preventive Medicine (Health Behavior Research) from USC. She is a masters-level certified health education specialist.

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