



Once Is Not Enough

By *Jacqueline Susann*



Once Is Not Enough By Jacqueline Susann

The spectacular bestseller from the author of VALLEY OF THE DOLLS.

Once upon a time, the entertainment industry was a world that never slept. Magazine editors, models, pop stars and all the rest visited “vitamin doctors” to get the shots that would allow them to stay up all night and then work all day—in offices decorated with beanbag chairs and Calderesque mobiles... In this world, January Wayne goes from poor-little-rich-girl to grown-up swinger, as she searches New York and Los Angeles for a guy just like Mike Wayne, the glamorous movie producer, who also happens to be her father...

“SPECTACULARLY SUCCESSFUL. There are plane crashes, drug orgies, motorcycle accidents, mass rapes, attempted abortions, suicide, evil doctors and other assorted activities; and I couldn’t put the damned thing down.” —Library Journal

“[Susann’s] pulp poetry resonates to this day. WITH HER FORMULA OF SEX, DRUGS, AND SHOW BUSINESS, Susann didn’t so much capture the tenor of her times as she did predict the Zeitgeist of ours.”—Detour

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Editorial Review

Review

"I read it in one greedy gulp, enjoying every minute." -Liz Smith

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From the Inside Flap

Back in print, the spectacular best-seller from the author of Valley of the Dolls.

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Though often panned by critics, Susann's slightly sordid yet thoroughly fabulous novel was embraced by her fans. *Once Is Not Enough* became Susann's third consecutive novel to reach the number one spot on the New York Times best-seller list--the first time any author had accomplished this feat. The novel would be Susann's last great success: The year after its publication, in 1974, the author died of breast cancer.

'Spectacularly successful. There are plane crashes, drug orgies, motorcycle accidents, mass rapes, attempted abortions, suicide, evil doctors and assorted other activities; and I just couldn't put the damned thing down.' -Library Journal

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Jacqueline Susann left her hometown of Philadelphia and moved to New York, where she won the Best Dressed Woman in Television Award four times. But it was the success of her blockbusters *Valley of the Dolls*, *The Love Machine*, and *Once is Not Enough* that transformed her into the Pucci-clad media superstar we remember today. Jacqueline Susann was married to producer Irving Mansfield. She died in 1974.

About the Author

Jacqueline Susann (1918-1974) was the iconic author of worldwide bestsellers including "The Love Machine," "Once Is Not Enough," and "Valley of the Dolls,"

Users Review

From reader reviews:

Christy Dennie:

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Paul Williams:

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Casey Timmons:

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