



Real Estate Advertising Made Easy

By Mary Ellen Randall, Jamie M. Edwards



Real Estate Advertising Made Easy By Mary Ellen Randall, Jamie M. Edwards

Real Estate Advertising Made Easy is a complete marketing tool for anyone interested in real estate. For the real estate professional, the mix and match format to ad writing assists to provide an effective advertisement either for a classified ad or a 'spec' sheet. In addition, the sales strategies, checklists and action plans will assist in career planning to the professional continually honing their skills level. For anyone interested in real estate, the mix and match section will prove invaluable to the creation of effective marketing techniques.

 [Download Real Estate Advertising Made Easy ...pdf](#)

 [Read Online Real Estate Advertising Made Easy ...pdf](#)

Real Estate Advertising Made Easy

By Mary Ellen Randall, Jamie M. Edwards

Real Estate Advertising Made Easy By Mary Ellen Randall, Jamie M. Edwards

Real Estate Advertising Made Easy is a complete marketing tool for anyone interested in real estate. For the real estate professional, the mix and match format to ad writing assists to provide an effective advertisement either for a classified ad or a 'spec' sheet. In addition, the sales strategies, checklists and action plans will assist in career planning to the professional continually honing their skills level. For anyone interested in real estate, the mix and match section will prove invaluable to the creation of effective marketing techniques.

Real Estate Advertising Made Easy By Mary Ellen Randall, Jamie M. Edwards Bibliography

- Sales Rank: #2000058 in Books
- Published on: 1987-01-01
- Number of items: 1
- Binding: Spiral-bound
- 114 pages

 [Download Real Estate Advertising Made Easy ...pdf](#)

 [Read Online Real Estate Advertising Made Easy ...pdf](#)

Download and Read Free Online Real Estate Advertising Made Easy By Mary Ellen Randall, Jamie M. Edwards

Editorial Review

Review

As a newcomer to the business, I've had difficulty with marketing. I've now saved money and achieved results. -- *E. Fielding, Toronto Real Estate Board, April, 2000*

I employ 110 sales associates in my brokerage. I discovered this book at the NAR Conference over 10 years ago. -- *M.J. Brown, FLA, Sept, 1993*

Marketing is crucial. This is a no nonsense book that always helps to keep my advertising fresh and effective! -- *Review Magazine, July, 2001*

About the Author

Jamie M. Edwards, B.A., CRB, CMR, CRS is a noted Canadian realtor and speaker, past president of the Ontario Real Estate Association, and Broker/Owner of an independent Ontario real estate firm. He has conducted numerous workshops and seminars throughout Canada, the United States, and in Europe. Jamie is noted frequently in the real estate press and electronic media, has consulted with a variety of U.S. and international organizations and is a frequent contributor to professional real estate and related industry magazines. e-mail jamie@jmedwards.com

Mary Ellen Randall, a former teacher, has applied her graduate work in marketing communications to the real estate industry since 1980. She has served as the Public Relations/Advertising Manager to one of the largest real estate boards in New York State. She has won numerous advertising and public relations awards, most recently for newspaper image advertising. Mary Ellen has presented workshops to real estate agents on a variety of topics, including personal promotion, effective advertising and public relations techniques.

Users Review

From reader reviews:

Jared Williams:

You may spend your free time to read this book this guide. This Real Estate Advertising Made Easy is simple to develop you can read it in the recreation area, in the beach, train and also soon. If you did not include much space to bring the printed book, you can buy the actual e-book. It is make you simpler to read it. You can save the actual book in your smart phone. So there are a lot of benefits that you will get when one buys this book.

Scott Smith:

Is it an individual who having spare time subsequently spend it whole day by watching television programs or just laying on the bed? Do you need something totally new? This Real Estate Advertising Made Easy can be the respond to, oh how comes? A fresh book you know. You are therefore out of date, spending your free time by reading in this fresh era is common not a geek activity. So what these ebooks have than the others?

Joan Beverly:

As we know that book is very important thing to add our information for everything. By a guide we can know everything we want. A book is a range of written, printed, illustrated or maybe blank sheet. Every year ended up being exactly added. This guide Real Estate Advertising Made Easy was filled with regards to science. Spend your free time to add your knowledge about your scientific research competence. Some people has several feel when they reading the book. If you know how big benefit from a book, you can feel enjoy to read a e-book. In the modern era like today, many ways to get book that you simply wanted.

Dena Ramirez:

As a pupil exactly feel bored to be able to reading. If their teacher questioned them to go to the library or even make summary for some guide, they are complained. Just very little students that has reading's heart and soul or real their interest. They just do what the professor want, like asked to go to the library. They go to right now there but nothing reading seriously. Any students feel that reading through is not important, boring along with can't see colorful pics on there. Yeah, it is to get complicated. Book is very important for you. As we know that on this period of time, many ways to get whatever you want. Likewise word says, ways to reach Chinese's country. Therefore this Real Estate Advertising Made Easy can make you sense more interested to read.

**Download and Read Online Real Estate Advertising Made Easy By
Mary Ellen Randall, Jamie M. Edwards #QDV3COLRTK5**

Read Real Estate Advertising Made Easy By Mary Ellen Randall, Jamie M. Edwards for online ebook

Real Estate Advertising Made Easy By Mary Ellen Randall, Jamie M. Edwards Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Real Estate Advertising Made Easy By Mary Ellen Randall, Jamie M. Edwards books to read online.

Online Real Estate Advertising Made Easy By Mary Ellen Randall, Jamie M. Edwards ebook PDF download

Real Estate Advertising Made Easy By Mary Ellen Randall, Jamie M. Edwards Doc

Real Estate Advertising Made Easy By Mary Ellen Randall, Jamie M. Edwards Mobipocket

Real Estate Advertising Made Easy By Mary Ellen Randall, Jamie M. Edwards EPub