



Communication Mosaics: An Introduction to the Field of Communication

By Julia T. Wood



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Written by leading scholar Julia Wood, COMMUNICATION MOSAICS: AN INTRODUCTION TO THE FIELD OF COMMUNICATION, 8E draws from the latest research and practices to equip students with a foundational survey while helping them build effective skills. Retaining the author's signature first-person narrative style and holistic approach, the text explains the basic processes central to all communication contexts--listening, perceiving, using verbal and nonverbal communication, and establishing climate. Then these processes are applied to various contexts such as interpersonal, small group, public, organizational, intercultural, mass communication, personal, and social media. Each chapter includes a section devoted to digital communication and social media. Chapters end with a case study enabling students to put what they learn into real-world practice. In addition, Chapter 13 walks students step-by-step through the process of planning and preparing a public speech.

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Editorial Review

About the Author

Julia Wood joined the faculty at the University of North Carolina at Chapel Hill when she was 24. During her 37 years on the faculty, she taught classes and conducted research on personal relationships as well as gender, communication, and culture. She was named the Lineberger Distinguished Professor of Humanities and the Caroline H. and Thomas S. Royster Distinguished Professor of Graduate Education. In addition to publishing 25 books and 100 articles and book chapters, she has presented more than 100 papers at professional conferences and campuses around the country. Her accolades include 14 awards honoring her teaching and 16 awards recognizing her scholarship. She received her B.A. from North Carolina State University, her M.A. from the University of North Carolina at Chapel Hill, and her Ph.D. from The Pennsylvania State University.

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