



Knowledge Management and Innovation: Interaction, Collaboration, Openness: 6 (Innovation, Entrepreneurship, Management Series: Smart Innovation Set)

By Pierre Barbaroux, Amel Attour, Erik Schenk

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This book explores the relationships between knowledge management (KM) processes and innovation management.

The geographical extension of markets and intensification of competition have led firms to experiment with novel approaches to innovation. New organizational forms emerged in which firms collaborate with various stakeholders to create, absorb, integrate and protect knowledge. This book explores how knowledge management processes evolve with firms' implementation of interactive, collaborative and open innovation models and it identifies the various knowledge types and processes involved throughout the different phases of the innovation process.

The authors provide operational typologies for understanding innovative firms' capabilities and knowledge management practices and also discuss the main properties of four models of interactive innovation, namely open innovation, user-centric innovation, community-based innovation and crowdsourcing.

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