



Ping: A Frog in Search of a New Pond

By Stuart Avery Gold



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In the tradition of *Who Moved My Cheese?* here is a parable about change, overcoming obstacles, and making a leap of faith.

This simple, inspirational tale follows the journey of Ping, a frog in search of a new pond, preferably one good for long-distance jumping. Along the way he meets Owl, an insightful teacher who shares his wisdom, encouraging Ping to take an inner journey before pursuing his goal. Not everything goes as planned, but Ping learns how to "go with the flow, because the flow knows where to go."

Ping represents everybody who has encountered a setback, needs to take a risk, or is struggling with the challenges of change—that is to say, he is all of us. Owl is the mentor who helps him find meaning and leap to new heights. The adventure they embark on together is both engaging and revealing.

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Ping: A Frog in Search of a New Pond By Stuart Avery Gold Bibliography

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Editorial Review

From Publishers Weekly

A glib amalgamation of Taoism, business advice and self-help axioms, this brief, cutely illustrated business parable seeks to capture fans of *Who Moved My Cheese?* Gold (*Tiger Heart, Tiger Mind*, etc.) follows the adventures of a frog named Ping, who's forced into risky adventure when his pond dries up, compelling him to seek out a new place to hop. Along his search, Ping comes under the tutelage of Owl, a wise old bird who teaches Ping about "the Way" and the "intentional life" and who often speaks in Yoda-ish constructions (e.g., "Persistent you are. I'll grant you that"). Meditation sessions with Owl lead Ping to a host of revelations, including the promise that he "will build [his] risk-taking confidence, starting with small risk, working [his] way up until [he is] comfortable and confident in the taking of larger risks." Inspiring to some, soporific to others, this book will probably move fastest at airport bookstores. (*Dec.*)

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Review

"Gold's writings are a blend of business advice and spiritual teachings for the 21st Century entrepreneur."
—*Newsweek*

"*Ping* combines the tradition of *Who Moved My Cheese?* with Jonathan Livingston Seagull...Stuart Gold's writing style is moving and witty." —*New York Post*

"Gold taps into the spirit of self-discovery to encourage readers to take risks." —Guy Kawasaki, author of *The Art of the Start*

Review

"Gold's writings are a blend of business advice and spiritual teachings for the 21st Century entrepreneur."

Users Review

From reader reviews:

Maryanna Kuhns:

The book *Ping: A Frog in Search of a New Pond* gives you the sense of being enjoy for your spare time. You may use to make your capable considerably more increase. Book can to get your best friend when you getting stress or having big problem with the subject. If you can make reading a book *Ping: A Frog in Search of a New Pond* for being your habit, you can get much more advantages, like add your personal capable, increase your knowledge about several or all subjects. You could know everything if you like open and read a guide *Ping: A Frog in Search of a New Pond*. Kinds of book are a lot of. It means that, science book or encyclopedia or some others. So , how do you think about this reserve?

Grady Meraz:

Nowadays reading books are more than want or need but also turn into a life style. This reading habit give you lot of advantages. The benefits you got of course the knowledge the particular information inside the

book that will improve your knowledge and information. The information you get based on what kind of book you read, if you want have more knowledge just go with education books but if you want really feel happy read one using theme for entertaining for instance comic or novel. The Ping: A Frog in Search of a New Pond is kind of book which is giving the reader erratic experience.

Robert Dougherty:

On this era which is the greater person or who has ability in doing something more are more precious than other. Do you want to become among it? It is just simple strategy to have that. What you are related is just spending your time almost no but quite enough to possess a look at some books. On the list of books in the top collection in your reading list is usually Ping: A Frog in Search of a New Pond. This book which is qualified as The Hungry Mountains can get you closer in growing to be precious person. By looking up and review this e-book you can get many advantages.

Corinne Schlegel:

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