



The Chinese Dream: The Rise of the World's Largest Middle Class and What It Means to You

By Helen H. Wang

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2nd Edition: July 6, 2012 - In *The Chinese Dream*, a groundbreaking book about the rising middle class in China, the award-winning author Helen H. Wang challenges us to recognize that some of our fears about China are grossly misplaced. As a result of China's new capitalist paradigm, a burgeoning middle class-calculated to reach 800 million within the next fifteen years-is jumping aboard the consumerism train and riding it for all it's worth-a reality that may provide the answer to America's economic woes. And with China's increasing urbanization and top-down governmental approach, it now faces increasing energy, environmental, and health problems-problems that the U.S. can help solve. Through timely interviews, personal stories, and a historical perspective, China-born Wang takes us into the world of the Chinese entrepreneurial middle class to show how a growing global mindset and the realization of unity in diversity may ultimately provide the way to creating a saner, safer world for all.

- Deconstructs the myths about China as a superpower and global manufacturing power
- Takes us into the world of the driven middle class and shows how the not-so-private sector operates
- Provides a historical perspective on China and examines the possibility of democracy in China's future
- Shows how a mindset that embraces the idea of unity in diversity could help solve China and America's growing energy, health, and environmental problems

Through this eye-opening book, Wang widens our understanding of China today and shows how this new class of upwardly mobile young people, who have modern ambitions and a growing global consciousness, are beginning to drive China toward a new and different future.

To gain a clear view of the impact of this new middle class, Wang provides us with interviews of executives of foreign-owned firms, connected Communist party members, rural migrants who are seeing their dreams of a better life come to fruition, and young entrepreneurs who are becoming increasingly westernized, consuming as fast as the money pours in. She also provides us with a careful

analysis of the social and political forces at work in society, as she takes us on a journey to many places in China that reflect her own life-changing experiences.

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Editorial Review

Review

"The Chinese Dream offers a fascinating look at one of the most dynamic forces shaping our world...." --
The Economist

"In a mere two decades China has developed the world's largest middle class. Helen Wang tells that story - and her own - in this wonderfully informative and readable book." --**Joseph Nye, Distinguished Service Professor, Harvard University, the author of The Future of Power.**

"Helen Wang's book represents a powerful contribution to a timely debate about China's role in the world and how changes wrought by her rising middle class will affect us all."
- **Lord Wei of Shoreditch, member of House of Lords, United Kingdom**

"The growth of China's middle class rivals the growth of China's overall economy as a phenomenon with huge implications for the entire world. Whether China will become a more liberal and democratic society, ... whether it will develop a spiritual power to match its material influence — these and other questions are Helen Wang's topic in this fascinating book. It rings true to what I have seen in China and suggests new possibilities." --**James Fallows, National Correspondent of The Atlantic, the author of Postcards from Tomorrow Square: Reports from China.**

"... the most insightful voice that accurately captures the China of today – its promise and peril – ... have a sense of the country's past, but an equally vibrant vision for its future." -- **Asia Times Online**

"Helen Wang's conversations, her reflections and stories, bring to life the hopes and concerns of China's emerging middle class. An unusual book, very readable and full of insight." --**John Quelch, Professor at Harvard Business School and former Dean of London Business School**

"Helen Wang takes us through the world of China's middle class with riveting personal stories, and shows us how this important demographic will alter the global economy in the years ahead. A must-read for businesses that want to tap into this enormous market." --**Shaun Rein, Founder and Managing Director of China Market Research Group (CMR)**

"The Chinese Dream tells one of the most important stories of our time – the rise of the world's largest middle class. Helen Wang enlightens us with the possibility of 'unity in diversity'. A comprehensive, and yet easy to read book about modern China." --**Ken Wilcox, Chief Executive Officer, Silicon Valley Bank**

"With a fresh look at the development of the new China, Helen Wang offers an engaging, respectfully researched perspective on the world as one entity as she uncovers the importance of communication, cooperation, and collaboration in her eloquent book, The Chinese Dream. A captivating read!" -- **Cynthia Brian, New York Times bestselling author, TV/Radio personality/ Founder, Be the Star You Are!®**

"The Chinese Dream describes countless possibilities for shared growth, on both national and international levels. For those looking to gain a deeper understanding of modern Chinese society, and those looking to prepare for a new age of globalized collaboration, Helen Wang's The Chinese Dream is an exciting and timely resource." -- **China Law Blog**

“The Chinese Dream... is the best description in layman's terms of the wildly divergent cultures that must set aside mistrust and misunderstanding in the new one-world global economy.” -- **The Internet Review of Books**

“The Chinese Dream is enlightening for anyone interested not only in the economic importance of the Chinese middle class today, but also of this group’s cultural and political implications for the China of tomorrow.” -- **Jing Daily**

"Helen Wang's book shows that prosperity and sustainability can go hand in hand. But only if we redefine prosperity for the enormous emerging middle class. Catalyzing this type of sustainable consumerism is what JUCCE does every day."

- **Peggy Liu, Chairperson of JUCCE, Time Magazine Hero of the Environment**

From the Author

I believe that the world's stability and prosperity will depend on how well China and the West understand each other, trust each other, and learn from each other.

From the Inside Flap

• *The Chinese Dream*

- Deconstructs the myths about China as a superpower and global manufacturing power
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From reader reviews:

Bonnie Fernandez:

What do you in relation to book? It is not important along? Or just adding material when you really need something to explain what you problem? How about your free time? Or are you busy man or woman? If you don't have spare time to complete others business, it is give you a sense of feeling bored faster. And you have time? What did you do? Every individual has many questions above. They should answer that question since just their can do in which. It said that about e-book. Book is familiar on every person. Yes, it is appropriate. Because start from on pre-school until university need that The Chinese Dream: The Rise of the World's Largest Middle Class and What It Means to You to read.

Holly Taylor:

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