



# Thinking on Purpose for Project Managers: Outsmarting Evolution

By *Bill Richardson*



## Thinking on Purpose for Project Managers: Outsmarting Evolution By Bill Richardson

When you're facing down a lion on the open savannah, automatic reactions hardwired into your system through eons of evolution can save your life. However, when you're trying to impress the CEO across a boardroom table, those same responses can cost you big time. So, how do you overcome your automatic reactions, retrain your brain, and outsmart evolution? By learning and using the techniques revealed in Thinking on Purpose for Project Managers: Outsmarting Evolution. This book will teach you: \* How evolution has hardwired your brain to think on autopilot, using mindsets you don't know about to make decisions you don't control \* How thinking on autopilot affects your performance results and ultimately your professional impact \* How to identify and navigate around the "mindfields" of biases, emotions, and habits that cause these problems \* The five-step Thinking On Purpose process that can help you take control of your thinking by learning when to "reset" versus "repeat" \* A set of tools that can help you structure your thinking for better clarity and creativity \* How to transform your team by helping them learn to think on purpose and create the mindset that there is no problem or adversity they cannot solve

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#### About the Author

Bill Richardson is an internationally recognized consultant, trainer, speaker and corporate coach who focuses on helping people get better results by doing ordinary things extraordinarily well. One of the ordinary things he focuses on with his clients is thinking effectiveness and how it reverberates through all aspects of personal and professional life. Project managers are a key focus for Bill, and his clientele includes individuals and teams from various size companies from around the world.

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