



A Guide to Professional Doctorates in Business and Management

From *imusti*



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Shortlisted in the Management and Leadership Textbook Category at CMI Management Book of the Year Awards 2017

Lecturers, request your electronic inspection copy here.

Are you undertaking (or thinking of doing) a Doctor of Business Administration (DBA) or other professional doctorate (PD) in business and management? Or perhaps you're supervising and delivering one of these programmes? This is your complete - and practical - guide to succeeding on this course.

A Guide to Professional Doctorates in Business and Management has been written by a team of experts with experience of the challenges faced in both studying for and supervising professional doctorates in business and management. Inside they address the key issues faced, in particular how these courses differ from a traditional PhD, and the different skills and approach needed for success.

Chapters explore the nature and importance of PDs as leading change in the professional world of practice, and how they need to differ from traditional forms of doctorate such as PhDs. The guide also offers practical guidance on researching in this particular mode, and through writing and publishing a thesis, making a valuable contribution to professional knowledge.

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Editorial Review

Review

This thought-provoking text offers insight into the many dimensions of the DBA award. It clearly confronts the challenges and expectations of becoming a successful 'researcher-practitioner'. The book will be of value and support to both current and prospective DBA candidates, and faculty who are engaged in delivering and supervising this professional doctorate.

(David Douglas)

This informed and highly informative book leads the way in opening a dialogue, and creating a vision, on what a DBA could and should be. It is a must-have for anyone interested in the creation of professional and actionable knowledge.

(Aileen Lawless)

This excellent book provides a detailed and thought-provoking guide for those engaged in or considering studying for a DBA. It also offers valuable insights into how both practice and engagement can be incorporated into the design and delivery of such programmes and therefore will appeal to both students and teachers alike.

(Susan Kirk)

The time for professional doctorates has come. This much-needed book provides an essential guide to the world's most famous professional doctorate, the DBA. Highly recommended for all students, scholars, supervisors and academic leaders in business and management science.

(Wim Naudé)

A Guide to Professional Doctorates in Business and Management is the first book of its kind that provides a comprehensive and clear picture about the value of a DBA program, its differences from the standard PhD program, and the way to prepare for a DBA thesis. I strongly recommend this book to all DBA program offices and advise all DBA students to take it as their reference guide on their thesis development. (Wilson Tong)

This book is long overdue and is a "must read" for anyone involved in professional doctorates in business and management. Written by thought leaders in their respective fields this comprehensive book provides clear signposting about the nature of a professional doctorate, considerations for research and its implications. I cannot recommend it highly enough to you. (Craig Johnson)

While there is a large and varied repertoire of books available on PhDs, this is the most helpful book on the DBA that I have found. The contributions of the various authors are complementary and, taken together; provide a comprehensive perspective on the DBA, its history, strengths, and trajectory. I will undoubtedly return to the book periodically to support my practice. I will also be recommending it to my doctoral students (both DBA and PhD) to inform and 'loosen up' their methodological thinking, and facilitate the all-important magic that brings doctoral research to life.

(Dr Catherine Groves)

About the Author

Richard Thorpe is Professor of Management Development and Pro Dean for Research at Leeds University Business School. His research interests have included: performance, entrepreneurship, knowledge and leadership as well as research methods in management research. His early career as a management trainee on a Clarks programme informed the way his ethos has developed. Following a period in industry his first academic appointment was as a researcher at Strathclyde University in the Pay and Reward Research Centre. There, as a consequence of the research conducted he developed close links with practitioners, intermediaries and policy makers, something he has strived to maintain as his career progressed. Common themes in his work are: a strong commitment to conducting research in collaboration with practitioners; a focus on action and change; an interest in and commitment to the development of doctoral students and the development of capacity within the sector. Richard has been past president and chair of the British Academy of Management and member of the ESRC Training and Development Board. He is currently chair of the Society for the Advancement of Management Studies.

Users Review

From reader reviews:

Joan Stauffer:

Precisely why? Because this A Guide to Professional Doctorates in Business and Management is an unordinary book that the inside of the publication waiting for you to snap this but latter it will shock you with the secret that inside. Reading this book adjacent to it was fantastic author who write the book in such remarkable way makes the content inside of easier to understand, entertaining way but still convey the meaning totally. So , it is good for you for not hesitating having this anymore or you going to regret it. This phenomenal book will give you a lot of gains than the other book include such as help improving your proficiency and your critical thinking way. So , still want to hold off having that book? If I had been you I will go to the publication store hurriedly.

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