



Collaborative Planning, Forecasting, and Replenishment: How to Create a Supply Chain Advantage

By Dirk Seifert



Collaborative Planning, Forecasting, and Replenishment: How to Create a Supply Chain Advantage By Dirk Seifert

"The process known as "Collaborative Planning, Forecasting, and Replenishment" (CPFR) is supply chain management taken to the extreme. The first book to document this cutting-edge technique that's been adapted by companies like Wal-Mart, Pillsbury, and Procter and Gamble, "Collaborative Planning, Forecasting, and Replenishment" collects case studies and contributions by the foremost experts in the field to give readers an insightful introduction to this revolutionary new supply chain method. The CPFR technique involves supply chain members sharing information in real time over the Internet, enhancing the collaborative dialogue between retailers and vendors. The process allows long - and short-term planning to happen instantaneously, as information is shared regarding forecasts, shipping and production, point-of-sale data, and order generation. Based on groundbreaking research done at Harvard Business School, this book shows anyone involved in long-term strategic planning how CPFR can be implemented - quickly, successfully, and in almost any setting".

 [Download Collaborative Planning, Forecasting, and Replenish ...pdf](#)

 [Read Online Collaborative Planning, Forecasting, and Repleni ...pdf](#)

Collaborative Planning, Forecasting, and Replenishment: How to Create a Supply Chain Advantage

By Dirk Seifert

Collaborative Planning, Forecasting, and Replenishment: How to Create a Supply Chain Advantage By Dirk Seifert

"The process known as "Collaborative Planning, Forecasting, and Replenishment" (CPFR) is supply chain management taken to the extreme. The first book to document this cutting-edge technique that's been adapted by companies like Wal-Mart, Pillsbury, and Procter and Gamble, "Collaborative Planning, Forecasting, and Replenishment" collects case studies and contributions by the foremost experts in the field to give readers an insightful introduction to this revolutionary new supply chain method. The CPFR technique involves supply chain members sharing information in real time over the Internet, enhancing the collaborative dialogue between retailers and vendors. The process allows long - and short-term planning to happen instantaneously, as information is shared regarding forecasts, shipping and production, point-of-sale data, and order generation. Based on groundbreaking research done at Harvard Business School, this book shows anyone involved in long-term strategic planning how CPFR can be implemented - quickly, successfully, and in almost any setting".

Collaborative Planning, Forecasting, and Replenishment: How to Create a Supply Chain Advantage By Dirk Seifert Bibliography

- Rank: #2172705 in Books
- Brand: Brand: AMACOM
- Published on: 2003-05-09
- Original language: English
- Number of items: 1
- Dimensions: 1.25" h x 6.38" w x 9.28" l, 1.69 pounds
- Binding: Hardcover
- 375 pages

 [Download Collaborative Planning, Forecasting, and Replenish ...pdf](#)

 [Read Online Collaborative Planning, Forecasting, and Repleni ...pdf](#)

Dirk Seifert (Hamburg, Germany) is a former director of the Bertelsmann e-Commerce Group and a former vice president with both Procter & Gamble and Bayer Pharmaceutical. He is currently a Visiting Scholar at Harvard Business School.

Read Collaborative Planning, Forecasting, and Replenishment: How to Create a Supply Chain Advantage By Dirk Seifert for online ebook

Collaborative Planning, Forecasting, and Replenishment: How to Create a Supply Chain Advantage By Dirk Seifert Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Collaborative Planning, Forecasting, and Replenishment: How to Create a Supply Chain Advantage By Dirk Seifert books to read online.

Online Collaborative Planning, Forecasting, and Replenishment: How to Create a Supply Chain Advantage By Dirk Seifert ebook PDF download

Collaborative Planning, Forecasting, and Replenishment: How to Create a Supply Chain Advantage By Dirk Seifert Doc

Collaborative Planning, Forecasting, and Replenishment: How to Create a Supply Chain Advantage By Dirk Seifert Mobipocket

Collaborative Planning, Forecasting, and Replenishment: How to Create a Supply Chain Advantage By Dirk Seifert EPub