


HOSPICE AND PALLIATIVE CARE BUSINESS START UP GUIDE: Step By Step Guide to Starting a Successful Hospice and Palliative Care Business

By Janet Brown BSN MSN, Stephen Wilson

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This Hospice and Palliative Care Agency Start Up Guide provides a comprehensive overview of the hospice practice and strategies to grow a successful business. The book is designed to assist in understanding the complexities of starting and managing a hospice and palliative care company. If you are starting a new, or enhancing your current program, the book is beneficial as it incorporates information related to strategic structuring, public relations and marketing techniques unique to hospice, regulatory compliance, strategies for proper management, integrating your quality assurance and performance improvement program throughout the organization and much more.

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