


Mediamorphosis: Understanding New Media (Journalism and Communication for a New Century Ser)


By Roger F. Fidler



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This book is about technological change within human communication and the media. Not technical, this work is an overview and evaluation of new communication technologies. Roger Fidler demystifies emerging media technologies and provides a structure for understanding their potential influences on the popular forms of mainstream media such as newspapers, magazines, television and radio.

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Editorial Review

About the Author

Roger Fidler is a new media consultant and visiting professor at the University of Colorado School of Mass Communication and Journalism. He is an internationally recognized electronic publishing visionary and pioneer. He has worked in the newspaper business for over 34 years, and has been actively involved in new media development since 1979. From 1992-1995, he directed the Knight-Ridder Information Design Laboratory in Boulder.

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