



Hopping over the Rabbit Hole: How Entrepreneurs Turn Failure into Success

By Anthony Scaramucci

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Develop the Scaramucci mindset that drives entrepreneurial success

Hopping over the Rabbit Hole chronicles the rise, fall, and resurgence of SkyBridge Capital founder Anthony Scaramucci, giving you a primer on how to thrive in an unpredictable business environment. The sheer number of American success stories has created a false impression that becoming an entrepreneur is a can't-miss endeavor—but nothing could be further from the truth. In the real world, an entrepreneur batting .150 goes directly to the Hall of Fame. Things happen. You make a bad hire, a bad strategic decision, or suffer the consequences of an unforeseen market crash. You can't control what happens to your business, but you can absolutely control how you react, and how you turn bumps in the road into ramps to the sky. Anthony Scaramucci has been there and done that, again and again, and has ultimately come out on top; in this book, he shares what he wishes he knew then.

Your chances of becoming an overnight billionaire are approximately the same as your chances of being signed to the NBA. Success is hard work, and anxiety, and tiny hiccups that can turn into disaster with a single misstep. This book shows you how to use adversity to your ultimate advantage, and build the skills you need to respond effectively to the unexpected.

- Learn how to deal with unforeseen events
- Map a strategic backup plan, and then a backup-backup plan
- Train yourself to react in the most productive way
- Internalize the lessons learned by a leader in entrepreneurship

For every 23-year-old billionaire who just created a new way to send a picture on a phone, there are countless others who have failed, and failed miserably. *Hopping over the Rabbit Hole* gives you the skills, insight, and mindset you need to be one of the winners.

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Hopping over the Rabbit Hole: How Entrepreneurs Turn Failure into Success By Anthony Scaramucci Bibliography

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Editorial Review

Review

"In *Hopping over the Rabbit Hole*, Scaramucci provides invaluable and pragmatic advice on how to start a business, continuously improve your professional acumen and transform failure into opportunity. An insightful and resourceful guide for any entrepreneur, dreamer or Presidential candidate."

- **Mark Cuban**, Owner of Dallas Mavericks & Chairman and CEO, AXS TV

"The most valuable thing Anthony Scaramucci teaches us about success is how important, even necessary, failure is. As he shows, we all face setbacks — but it's how we learn from them that governs whether we ultimately succeed or fail."

- **Arianna Huffington**, Founder, Huffington Post & Founder and CEO, Thrive Global

"A captivating, inspirational, and thoughtful book on dealing with setbacks and successes - and generating more of the latter than the former - by a leading entrepreneur, investor, and television host of extraordinary energy, vision, charisma, and brains. A great read!"

- **General (Ret.) David Petraeus**, Commander of the Surges in Iraq and Afghanistan & Chairman of the KKR Global Institute.

"All entrepreneurs are risk-takers. There are good days and bad days. But you learn one thing: 'All sickness isn't death.' Anthony's book is a good blueprint for how to recover from those occasional stumbles. It all begins with a plan. A fool with a plan can beat a genius with no plan any day."

- **Boone Pickens**, Chairman & CEO, BP Capital

"This is something exceptionally rare in the entrepreneurship literature: someone telling you how he overcame his problems and made lemonade out of lemons. Anthony has skin in the game. He is funny, direct, deep, and insightful. The book is so gripping you can read it standing up. A must read."

- **Nassim Taleb**, Bestselling-Author of *The Black Swan* & Distinguished Scientific Advisor, Universa Investments

From the Inside Flap

"You may not realize it when it happens, but a kick in the teeth may be the best thing in the world for you."

—Walt Disney

In *Hopping Over the Rabbit Hole*, Anthony Scaramucci provides firsthand, introspective and candid accounts to help you strategically take control of your future by embracing your inevitable failures and turning them into potential successes.

Writing with wisdom, vulnerability, and humor, Scaramucci candidly offers entrepreneurs—and all

ambitious professionals—the tools needed to reimagine the ordinary and transform it into a simple, yet revolutionary idea while creating scalable and sustainable businesses. From starting three successful businesses, to creating an internationally renowned brand, to hosting his own television show, this serial entrepreneur inspires you to follow your dreams, pursue your passions, stare failure in the face, and never give up.

The path to success is distinctly human—often riddled by unnerving pitfalls and endless self-doubt—but this book offers the necessary inspiration and concrete blueprint to transform your life, turn adversity into accomplishment, and achieve your dreams, again and again.

From the Back Cover

Praise for *Hopping Over the Rabbit Hole*

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—**Nassim Taleb**, bestselling author of *The Black Swan* & Distinguished Scientific Advisor, Universa Investments

Users Review

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Laura Wilson:

What do you concentrate on book? It is just for students since they are still students or it for all people in the world, what best subject for that? Just you can be answered for that issue above. Every person has distinct personality and hobby per other. Don't to be compelled someone or something that they don't want do that. You must know how great and also important the book *Hopping over the Rabbit Hole: How Entrepreneurs*

Turn Failure into Success. All type of book are you able to see on many solutions. You can look for the internet methods or other social media.

Brian Lopez:

This Hopping over the Rabbit Hole: How Entrepreneurs Turn Failure into Success book is not really ordinary book, you have it then the world is in your hands. The benefit you get by reading this book is actually information inside this e-book incredible fresh, you will get facts which is getting deeper a person read a lot of information you will get. This specific Hopping over the Rabbit Hole: How Entrepreneurs Turn Failure into Success without we recognize teach the one who looking at it become critical in imagining and analyzing. Don't always be worry Hopping over the Rabbit Hole: How Entrepreneurs Turn Failure into Success can bring if you are and not make your carrier space or bookshelves' turn into full because you can have it in the lovely laptop even phone. This Hopping over the Rabbit Hole: How Entrepreneurs Turn Failure into Success having good arrangement in word and layout, so you will not feel uninterested in reading.

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