



Mathematical Applications for the Management, Life, and Social Sciences

By Ronald J. Harshbarger, James J. Reynolds



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MATHEMATICAL APPLICATIONS FOR THE MANAGEMENT, LIFE, AND SOCIAL SCIENCES, 11th Edition, features a concept-based approach, multiple presentation methods, and interesting and relevant applications that keep readers—future professionals in business, economics, life sciences, and social sciences—engaged in the material. This edition retains the book's real-life context by adding to and updating the substantial number of applications. It also continues the focus on modeling, with modeling problems now clearly labeled in the examples. A brief review of algebra prepares users with different backgrounds for the material in later chapters.

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About the Author

A professor at the University of South Carolina, Ron Harshbarger has worked with Jim Reynolds on MATHEMATICAL APPLICATIONS since the book's inception. Like his co-author, he has taught for over 20 years, at all levels of undergraduate mathematics.

A professor at Clarion University in Pennsylvania, Jim Reynolds has worked with Ron Harshbarger on MATHEMATICAL APPLICATIONS since the book's inception. Like his co-author, he has taught for over 20 years, at all levels of undergraduate mathematics.

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