



## The Grass Is Browner on the Other Side: How to Grow into an Elite Sales Professional

By Jon Markwardt



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This is anything but your average guide to becoming an elite sales professional. Not only will it show you—not just tell you—how to use the best practices of the elite to further your career, but there are also enticing anecdotes of author, Jon Markwardt's, journey through the island of Cyprus that show how sales is in everything we do. You'll find fun and useful word tracks for you to implement, and, most importantly, authentic advice on the importance of watering and caring for your current position (your virtual green grass). The Grass Is Browner on the Other Side will plant you permanently on the enviable side of the fence!

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**The Grass Is Browner on the Other Side: How to Grow into an Elite Sales Professional** By Jon Markwardt **Bibliography**

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